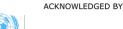


Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise









# Youth in rural areas Regional Youth Report of Vechta

Okayama 2014

Detley Lindau-Bank



Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise





ACKNOWLEDGED BY





in the centre of North-Western Germany became a boom-region in Lower Saxony in the 1990s. In the last 10 years

- the intensive livestock farming has increased by 62%,
- the service sector by 63%.
- the export quota by 137%.

The main lines of industry are food and luxury foodstuffs with a share of 49% of the industrial turnover, followed by plastic processing with a share of 14%.

These main lines of industry offer "complete solutions" from one region for the world market.







Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise







## Our Region – Oldenburger Münsterland

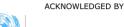




Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise









## **Project partner**

- Vocational schools
- District of Vechta
  - Councilor Herbert Winkel
  - Youth department
  - Economic department
- University of Vechta
- Companies and enterprises



Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise







#### Goals

- Providing a data base for future (taylor-made) ssocial and economic decision with regional importance
- Highlight the differences of the region comparing to the national and international youth research findings
- Systematic Collection, reflection and discussion of needs of young people and young adults to develop a sustainable lifestyle



Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise







# Focus of the 1. regional youth report

- Entrepeneurship and employability of young people and young adults
- Avoiding a future lack of skilled workers



Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise







### Design of the survey

- Qualitative Interviews
  - With young people (12 to 24 years old)
  - With representatives of SME, large companies, vocational schools
- Group discussion
- Future-workshop with students of thevocational schools
- Compilation and re-analyzing of the findings of 120 BA- and MA-Thesis focusing on sustainable livehood and youth



Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise







#### **Structure**

- Time-line
  - Initial discussion: 2010
  - First report: October 2012 April 2014
  - Ongoing
- Funded by
  - European Foundation of Regional Development
  - District of Vechta
  - University of Vechta



Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise







#### **Collaboration and communication**

- Advisory board
  - youngsters, youth-political actors
  - representatives from economy and companies,
     vocational schools, policymakers, University of Vechta,
     RCE OM
- Use of social-media
- Regional Activity plan will be worked out
- Lectures at University of Vechta and University of Bremen



Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise







# **Findings**

- Regional challenges are known
  - Training not appropriate for students with learning disabilities, migration background, ...
- Regional challenges are unknown
  - Activities of different enterprises
  - Entry qualification is less important than attitude and identification (with the region, willingnes to stay in the region))



Kompetenzzentrum für nachhaltige Bildung Regional Centre of Expertise







## Contribution to the global discussion

- Regional differences much more important then expected
- Request and interswt of many districts in Germany
- We need more evidence-based research on regional level under a global umbrella

Thank you